

BIX Produce

Market Advisory



Week of May 13, 2018

Market Opportunities

Items with Good Quality and Market Value

Commodity	Quality	\$\$\$
Apples	●	●
Asparagus	●	●
Avocado	●	●
Bananas	●	●
Berries: Strawberries	●	●
Berries: Raspberries	●	●
Berries: Blackberries	●	●
Berries: Blueberries	●	●
Brussel Sprouts	●	●
Broccoli	●	●
Cauliflower	●	●
Carrots	●	●
Celery	●	●
Citrus: Lemons	●	●
Citrus: Limes	●	●
Citrus: Oranges	●	●
Grapes, Green	●	●
Grapes, Red	●	●
Lettuce (Head)	●	●
Romaine/Romaine Hearts	●	●
Tender Leaf <small>(Spring Mix, Spinach, Arugula, Baby Kale)</small>	●	●
Melons: Cantaloupe	●	●
Melons: Honeydew	●	●
Melons: Watermelon	●	●
Onions	●	●
Peppers	●	●
Pears	●	●
Potatoes	●	●
Squash	●	●
Tomatoes	●	●

● Good ● Fair ● Caution

Strawberries:

Good supplies and good quality coming in from California right now, and prices are lower. Product is coming in from Santa Maria, Salinas and Watsonville. Berries are running on the larger side, with bright red color and good flavor.

Honeydew:

Good supplies are coming out of Mexico right now with limited supplies of domestic and offshore product. We are seeing good sugars on the new crop Mexican product. We will start the transition over the next week from offshore to domestic supplies.

Limes:

Supplies are improving out of Mexico. We are still seeing better supplies on the smaller sizes but over the next few weeks we will see better supplies on the larger sized fruit. The quality has been very good.

Market Alerts

Items to Buy with Caution

Blueberries:

Supplies have become very tight as the crop in Florida has come to a quick end, and Georgia is just getting started with very light supplies. North Carolina supplies are expected to get started around the 25th of May. Prices are up.

Oranges:

Late season navels are winding down for the season. Small sized fruit supplies remain limited. California Valencia harvest has started and we are shipping 113 and 138ct valencia's and navels. We will notice a quality difference on the valencia's as they will be lighter in color and not as sweet in flavor.

Avocados:

Avocado markets are up as a result of some hail storms and rains last week in Mexico. It's not yet known the damage that was done to the fruit if any. Harvesting was down last week as a result of this. The market will be up.

Peppers:

Supplies have become extremely tight as product from Mexico winds down, and product from Florida is also winding down for the season. Georgia is then expected to start in about 2 weeks. California does have light supplies starting and should go through May. Prices are way up!

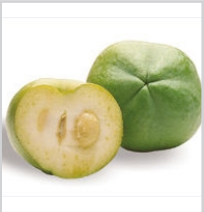


BIX Produce

Market Sightings



Week of May 13, 2018



White Sapote
#3920
25 lbs.

Closely resembling an apple, in size and shape, this fruit has a thin, edible skin. The creamy colored flesh is very sweet and custard-like and tastes similar to a banana and pear.



Romano Beans
#4335
15 lbs.

Romano beans are wide and flattened, averaging about five inches in length. The beans are crisp and fleshy in texture and offer a subtlety sweet and nutty flavor.



Hami Melon
#3265
11 count

Oval in shape, Hami melons have a juicy orange flesh. Its flavor profile is similar to a very sweet cantaloupe, with more flavor and firmer crunchy texture. Hami Melons are large; more on the scale of a watermelon than a cantaloupe.

Call your BIX rep for current availability and pricing for these special order items

Place orders by Thursday for delivery the following Friday

Place orders by Monday for delivery the following Tuesday



Gold Kiwi
#2805
27 count

Golden kiwis is typically smaller in size and carries a far sweeter flavor than the tart flavor of a green kiwi. Golden kiwis can be treated and prepped as the traditional green kiwi would.



Baby Watermelon
#3325
6/8 count

Baby watermelon typically average 6-8" in diameter and 8-10 lbs. They carry the same flavor as traditional watermelon and can be treated and prepped the same.

Just in at BIX Produce!



Tuscan Chicken Noodle Soup From At Last!
#52619 - 4/4 lbs.

Ingredients include: chicken, organic onion, egg noodles, organic carrots, organic celery, sea salt, sunflower oil, garlic, seasoning and spices



Thai Couscous Salad from Mrs. Gerry's
#20156 - 2/5 lbs.

Couscous is combined with roasted red pepper strips, shredded carrots and edamame in a rice vinegar dressing, enhanced with lime juice, garlic, basil, ginger and peanut flavoring.

