

# BIX Produce

## Market Advisory



**Week of April 15, 2018**

### Market Opportunities

Items with Good Quality and Market Value

Commodity	Quality	\$\$\$
Apples	●	●
Asparagus	●	●
Avocado	●	●
Bananas	●	●
Berries: Strawberries	●	●
Berries: Raspberries	●	●
Berries: Blackberries	●	●
Berries: Blueberries	●	●
Brussel Sprouts	●	●
Broccoli	●	●
Cauliflower	●	●
Carrots	●	●
Celery	●	●
Citrus: Lemons	●	●
Citrus: Limes	●	●
Citrus: Oranges	●	●
Grapes, Green	●	●
Grapes, Red	●	●
Lettuce (Head)	●	●
Romaine/Romaine Hearts	●	●
Tender Leaf <small>(Spring Mix, Spinach, Arugula, Baby Kale)</small>	●	●
Melons: Cantaloupe	●	●
Melons: Honeydew	●	●
Melons: Watermelon	●	●
Onions	●	●
Peppers	●	●
Pears	●	●
Potatoes	●	●
Squash	●	●
Tomatoes	●	●

● Good    ● Fair    ● Caution

#### Blueberries:

Product coming in from Florida has been very nice, and supplies are starting to improve. Mexico is also shipping good quality product, and prices are steady to lower.

#### Asparagus:

Markets are low, with plentiful supply out of Mexico. Quality has been consistently good for awhile now. All sizes have good supply.

#### Peas:

Pea Pod are steady in price, with steady supplies. Sugar Snap Peas supplies are picking up, and quality looks good. English Peas are available but limited supplies.

### Market Alerts

Items to Buy with Caution

#### Raspberries:

Very tight supplies are coming out of Mexico and prices are inching upward. Berries have been on the smaller side, and coloring has been a pale red. Supplies are expected to start improving in about 2 weeks.

#### Avocados:

Avocado markets remain up and will be through Cinco De Mayo. Mexican fruit is tighter right now as harvests are down and usages are up. All sizes are tight.

#### Oranges:

California is now into the late season navel varieties. Small sized fruit supplies are VERY limited and pricing has gone up as availability is very light on the 113-138ct sizes. California Valencia harvest will begin in the next week to 10 days. Expect that when they do start shipping valencia's as the navels are the "preferred" eating orange and are priced higher.

#### Romaine/Romaine Hearts:

The romaine in the fields in Salinas are smaller right now than anticipated (mostly due to cooler weather a few weeks ago). We had a market jump, as growers sold out going into last weekend. Expect markets to stabilize and ease off as romaine sizing gets better over the next 2 weeks. Romaine Hearts: Markets remain elevated and supply is fair. Quality on hearts has gotten better in Salinas, with more regular coloring and cupping.



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## Market Sightings



**Week of April 15, 2018**



### Feijoas

#2605 - 32/34 count  
Origin: New Zealand



### Forelle Pears

#3720 - 120 count  
Origin: Chile



### Grape Leaves

#2721 - 10 lbs.  
Origin: USA



### Green Almonds

#40060 - 25 lbs.  
Origin: USA



### Purslane

#43223 - 24 count  
Origin: Mexico

*Call your BIX representative for current availability and pricing for these special order items*

Place orders by Thursday for delivery the following Friday

Place orders by Monday for delivery the following Tuesday

**Just in at BIX Produce!**



### Ramps

#7800 - 1 lb.

Fresh Ramps are a wild vegetable similar to wild leeks. They have a bold, spicy flavor, similar to a combination of onions and garlic and make an exciting statement for any dish both fresh and cooked. The white bulb of the vegetable is the most flavorful, but the greens offer great flavor additions too. Some of their best flavor profiles come out when they are briefly sautéed or slow roasted.



### Fiddlehead Ferns

#5100 - 1 lb.

Fiddleheads are a rich, deep green color and are about 2 inches long and 1-1/2 inches in diameter. Fiddleheads are as diverse in the kitchen as any green veggie. Fiddleheads are highly encouraged to be at least lightly cooked before serving. They provide a full flavor when cooked that is described as a blend of asparagus, green bean and artichoke.



**BIX® Produce Company**

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