

# BIX Produce

## Market Advisory

Week of January 14, 2018



Commodity	Quality	Market
Apples	●	●
Asparagus	●	●
Avocado	●	●
Bananas	●	●
Berries: Strawberries	●	●
Berries: Raspberries	●	●
Berries: Blackberries	●	●
Berries: Blueberries	●	●
Brussel Sprouts	●	●
Broccoli	●	●
Cauliflower	●	●
Carrots	●	●
Celery	●	●
Citrus: Lemons	●	●
Citrus: Limes	●	●
Citrus: Oranges	●	●
Grapes, Green	●	●
Grapes, Red	●	●
Lettuce (Head)	●	●
Romaine/Romaine Hearts	●	●
Tender Leaf <small>(Spring Mix, Spinach, Arugula, Baby Kale)</small>	●	●
Melons: Cantaloupe	●	●
Melons: Honeydew	●	●
Melons: Watermelon	●	●
Onions	●	●
Peppers	●	●
Pears	●	●
Potatoes	●	●
Squash	●	●
Tomatoes	●	●

● Good    ● Fair    ● Caution

### Market Opportunities

Items with Good Quality and Market Value

**Melons:**

Good quality supplies are coming in for all melons. *Cantaloupe* and *Honeydew* have are coming form Honduras/Guatemala. *Cantaloupe*: supplies are improving and we are now seeing good supplies on the smaller sizes. *Honeydew*: we are seeing better supplies on the larger sizes. *Watermelon*: supplies are coming from Mexico and we are starting to see better supplies as we transition to Jalisco Mexico and a small area in Southern Sonora Mexico.

**Broccoli:**

Broccoli quality is good and supplies are getting better daily. Markets have hit their peak and seem to be sliding down. Product is more widely available in all growing regions, with downward pricing pressure from Mexican product.

**Avocados:**

Avocado markets seem to have stabilized and better volume is now showing in the states. Large and small fruit is readily available coming from Mexico.

### Market Alerts

Items to Buy with Caution

**Strawberries:**

Cold weather continues to hamper the berry supplies in Florida. Rain in California is slowing down harvest, and supplies are getting tight. Quality has been nice, but with the rain, the quality will take a turn for the worse. Prices are slightly higher.

**Asparagus:**

Prices are high and product is tight as production in Peru winds down. It will be another 2 weeks or so until Mexico starts ramping up their production. Expect product to be scarce until then. Limited availability on larger sizes.

**Lemons:**

Supplies are coming from California and demand exceeds supplies on 140's and smaller sized fruit. The desert crop is much lighter this year and production is starting to fall off as we look at an early end to their season. The Central Valley is going with limited supplies. Ventura crop will not start until February. We can expect demand exceeds supplies through January and into February.

**Peppers:**

Quality has been coming in from Mexico, and prices are steady to slightly higher. Florida supplies are very limited and prices are higher.

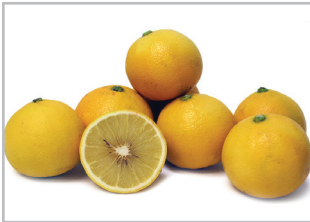


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## Market Sightings



### Bergamot Oranges

#3539 - 10 lbs.  
Origin: USA



### Seville Oranges

#3395 - 10 lbs.  
Origin: USA



### Cubanelle Peppers

#6637 - 10 lbs.  
Origin: USA



### Guava Fruit

#3586 - 13 lbs.  
Origin: Mexico



### Starfruit

#3930 - 25 count  
Origin: Florida



### Yellow Dragon Fruit

#2518 - 5.5 lbs.  
Origin: Ecuador

Call your BIX representative for current availability and pricing for these special order items

Place orders by Thursday for delivery the following Friday

Place orders by Monday for delivery the following Tuesday

## Just in to BIX Produce!



**Minneola Tangelos**  
Available in 125 count  
Item #3950



**Blood Oranges**  
Available in case  
Item # 3560



**Clementines**  
Available in 4/5 lbs.  
Item # 2499

Call your BIX representative for current availability, pack size and pricing



**BIX® Produce Company**

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