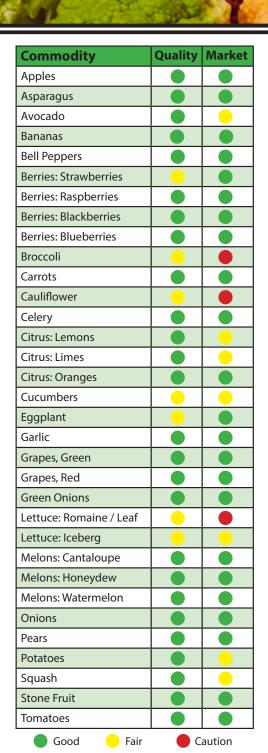
BIX Produce

Market Advisory

Week of March 19, 2017





Items with Good Quality and Market Value

Cantaloupe/Honeydew:

Supplies from Guatemala and Honduras are good. Pricing remains favorable and overall quality has been excellent. Growing regions are experiencing ideal growing conditions and supplies look good for the near future.

Oranges:

California shippers are picking with good volumes and quality overall is great.

Market Alerts

Items to Buy with Caution

Broccoli:

Supplies are very light and the demand is down due to the higher prices. We will still see gaps in the supply as we transition over the next month. Broccoli floret supplies remain tight as well and we are struggling to source all the product we need. Quality has been fair.

Cauliflower:

Supplies are very light. Quality is fair, with some yellowing and bruising. We should see a little price relief, but the supplies are still not plentiful.

Romaine:

Demand is exceeding the supplies and quality will be fair at best. Head size and case weights will be smaller and lighter, and this can be expected to continue through March and into April. The weather in Yuma is extremely hot this week, which could diminish quality even more. Romaine Fillets are also extremely short in supply for all of the same reasons.

Limes:

Sourcing from Mexico, production has been delayed with recent rains in the growing region. Supplies this time of year are typically associated with higher prices and volatility. However, quality overall has been good.



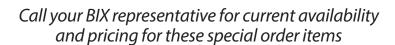


BIX Produce

Market Sightings

Week of March 19, 2017





Just in to BIX Produce!

Ramps (Wild Leeks)

Available in 1 lb.
Limited supplies expected
late in the week
Item # 7800

Fiddlehead Ferns

Available in 1 lb.
Limited supplies expected
late in the week
Item # 5100

Purple Asparagus:

Available in 11/1 lb. Limited supply get it while it lasts! Item # 4046

Golden Berries

Available in 12/6 oz. Available for special order. Item # 2313

Call your BIX representative for current availability, pack size and pricing

Place orders by <u>Thursday</u> for delivery the following <u>Friday</u> Place orders by <u>Monday</u> for delivery the following <u>Tuesday</u>

BIX Produce	Item	Pack Size	Origin	Item#
	Baby Kiwi	12/4.4 oz. clamshell	New Zealand	2779
	Purple Kale	24 ct.	USA	5336
	Sapote	25 lbs.	USA	3920
	Baby Pineapple	10 ct.	South Africa	3750
	Passion Fruit	1 layer 30/39ct.	New Zealand	3590
	Star Fruit	10-12 ct.	Taiwan	3930
	Vidalia Salad Onions	24/3ct bunches	USA	6412



